



27TH BAY ROBERTS FESTIVAL OF LIGHTS



Santa Claus Parade/Illumination Parade 2024

(Santa Claus) December 7th at 10:00am | Fire Hall to Ascension Collegiate
(Illumination) December 8th at 6:30pm | Fire Hall to Royal Canadian Legion

Float Application

Company/Organization Name:

Contact Name: _____ | Alternate Contact: _____

Phone Number: _____ | Alternate Phone: _____

Email: _____

I will be participating in the following parade(s):

___ Daytime (Santa Claus Parade) ___ Nighttime (Illumination Parade)

Title/Theme of Entry:

Category of Entry: ___ Business ___ Organization ___ Family ___ Non-profit

___ Float over 20ft ___ Float under 20ft ___ Walking Group ___ Character

___ Band ___ Cheerleaders ___ Dance Group

Other (horses, wagons, etc.): _____

Will you be playing music? ___ Yes ___ No

Please note: Unregistered floats will be placed at the end of the parade and will not be eligible for prizes or promotion.

Please return this application to either the Bay Roberts Town Hall at 321 Water Street or email suzannedrover@bayroberts.com by **November 27**



Provide a brief description of your entry:

I have read and understand this entry form and its rules and regulations. I, the undersigned, agree that neither the Town Council of Bay Roberts, Town of Bay Roberts Staff, or volunteers for this event assumes any responsibility for any personal injury or damage suffered in connection with the parade howsoever caused and agree to release and hold harmless such parties from any claims for such injury or damage.

Signature: _____ Date_____

If you have any questions, please contact Suzanne Drover at 786-6343 or suzannedrover@bayroberts.com

Float Prize Categories

- Best Not-For-Profit, Best Commercial/Business, Best Walking/Dance Group,
- Best Overall Themed Float

Winners will receive a plaque and a gift certificate prize. Only floats/participants registered by deadline are eligible to win.

Daytime Parade Route Guide

Daytime Parade will start at the Fire Hall parking lot, continue on Water Street, turn right at the lights on Conception Bay Highway and continue to Ascension. **Please make arrangements for participants to be picked up at the Ascension parking lot after the parade ends.**

- Please **do not block streets** when unloading
- All float entrants **must enter the lineup from Mosdells Lane off of Central Street**
- All floats are to have their company or organization name prominently displayed on the **front** of their vehicle for judging
- **All parade participants will meet on the Ascension Collegiate parking lot to be bussed to parade start site**
- Please read and adhere to the attached parade guidelines
- **In case of inclement weather, the parade will be held on the following Sunday, December 8th, 2024.**



Nighttime Illumination Parade Route Guide

Nighttime illumination parade will start at the Fire Hall parking lot, continue down Water Street and finish at the Royal Canadian Legion. **Please make arrangements for participants to be picked up at the Legion parking lot after the parade ends.** All entrants are invited to enjoy hot chocolate at Santa's Christmas Park at the Bay Roberts Gardens.

Parade Guidelines

1. Cancellation

Daytime Parade: In the event of inclement weather, an announcement regarding cancellation and rescheduling will be made on VOCM and posted on the Town of Bay Roberts website and Facebook pages by 7am on parade day (December 7). The daytime parade will be rescheduled for the following Sunday (December 8th, 2024).

Nighttime Parade: In the event of inclement weather, the nighttime parade scheduled for December 8th at 6:30pm will be **cancelled**. An announcement will be made on the Town website and Facebook pages by 5pm.

2. Participants

Daytime Parade: All parade participants, excluding actual floats, need to meet on the Ascension Collegiate parking lot at 8:30am to begin bussing to the parade start site

Nighttime Parade: All parade participants, including floats, must enter the lineup through Mosdells Lane off of Central Street at 6:00pm to begin lining up the parade.

3. Treats

- a. Organizers prohibit the throwing of candies and/or promotional materials. If your group would like to pass out candies and/or approved promotional materials, it must be done person-to-person only.
- b. When handing out treats, please keep the pace of the parade. Failure to do so may result in a parade marshal asking you to stop.

4. Floats

- a. All floats must have their company or organization name prominently displayed on the **front** of their vehicle for judging
- b. All floats must be of proper construction to prevent any chance of breakdown during the parade and have proper vision for the driver as well as ventilation. Drivers must remain with their floats.
- c. No one may get on or off a float once it has started on the parade route.



- d. All entrants should make use of Christmas lighting and be decorated in keeping with the parade theme.
 - e. In the illumination parade, **floats must be lit with Christmas lighting** to participate.
 - f. Festive music is encouraged on the floats.
 - g. At the end of the parade route, **all floats must exit onto the Ascension Collegiate parking lot. There will be no stopping/offloading allowed on the Conception Bay Highway.**
 - a. **Daytime:** All entrants must make arrangements with the float participants to be picked up at the Ascension Collegiate parking lot or an area of your choice.
Nighttime: All entrants must make arrangements with float participants to be picked up at the Legion parking lot or an area of your choice.
5. **Solicitation**
There will be **no** solicitation for cash and/or ticket sales along the parade route. Only one food drive pick-up will be permitted.
6. **Sensory Zone**
Daytime: There will be a quiet/sensory zone with no music or sirens from Flooring & More to Fortune Restaurant.
7. **Unregistered floats will be placed at the end of the parade and will not be eligible for prizes or promotion.**